

Editorial

Dossiers: Healthy(s) +
PPG DTI UNIFATEA +
LINK Symposium

In this issue of the DATJournal we have 3 dossiers. The first of them, with the guest editor at the UAM Graduate Program Professor Cristiane Mesquita, we have the dossier Healthy(s): zigzags between Art, Philosophy and Design. The texts reflect on this moment, in the midst of the pandemic of COVID 19, the crisis of values and the war between modes of existence - but also amidst the creation and pulsation of the most diverse forms of struggle and resistance.

The second dossier of this DATJournal has guest editors Henrique Martins Galvão, Wellington de Oliveira and Rosinei Batista Ribeiro and presents the Postgraduate Program (Professional Master's) in Design, Technology and Innovation (PPG-DTI) at the Teresa D'Ávila University Center (UNIFATEA) in the city of Lorena, São Paulo. This dossier continues the DATJournal special series on Postgraduate Programs in Design in Brazil, which are invited to present their trajectories, characteristics and strength lines. With this initiative, we intend, more than mapping and celebrating the strength and diversity of these Programs, to stimulate the exchange between Postgraduate Programs in Design in Brazil.

The third dossier (edited by Professor Marcos Mortensen Steagall (AUT - Auckland University of Technology) and Professor Sergio Nesteriuk (PPG Design - UAM) brings some articles from the second edition of the LINK Symposium. This event focuses on practice based research in the field of arts and design. This modality, popularized internationally since the 1980s and, still relatively widespread in Brazil, presents thought-provoking methodologies and other ways of knowledge building - as can be seen in this dossier.

We appreciate all contributions and wish you a good reading.

Gilberto Prado and Sérgio Nesteriuk

Dossier Healthy(s): zigzags between Art, Philosophy and Design

Life is subjected to majority forms that approach design guidelines. Projecting the existences is part of a power diagram committed to standardizing and oppressing deviant, dissident, or experimental ways of life. In general, what appears as unfinished, fragile, unstable, precarious, or slow is underestimated by its neoliberal rationality. We live surrounded by command words such as management, productivity, proactivity, agility, speed, visibility, efficiency, creativity, market, success.

In different perspectives, many of these vectors are combined with the full mobilization of ongoing macro and microfascisms. These forces capture and pathologize cracks and flows that escape modelling, often after being vampirized in their potentialities. These are difficult times to breathe, personally and collectively, and beyond the climate and health crises, it is also necessary to reflect on subjective sustainability, on life evaluated by efficiency parameters, and on the models of “health” that cross our lives.

Speaking of literature and writers, in dialogue with “great health” - “alert, cheerful, firm, bold” - proposed by the German Friedrich Nietzsche (The Gaia Science), the French philosopher Gilles Deleuze (Critique and Clinic) induce us to think about the “robust major health”, which he denounces as “sickly”, due to the inability to accept the unavoidable, in terms of lack or excess. “Minor health” implies supporting the fact that life does not conform to the design’s logic, sustaining that the living always overflows, and that our diagrams carry multiple, vibrant and affirmative movements in minority ways, especially at our very wide open wounds times. Deleuze asks us the following question: “what health would be enough to liberate life wherever it is imprisoned by humans and in humans by organisms and genders, and within them?”. He underscores the proposition with a quote from D.H. Lawrence: “That which is life is vulnerable, only metal is invulnerable” (The Plumed Serpent).

In the midst of the crisis of values, and the war between modes of existence, as well as the creation and pulsation of the most diverse resistances, what questions do we ask about design, in dialogue with philosophy and art? I list some of them, which instigate and move this calling, in the context of the Post-graduation Program where I work, and the research surrounding me:

- How to untie the “health(s)” of the powerful concept promoted by official competent agencies, by the pharmaceutical industry, the government of bodies, the artifacts and objects that surround us and respond to what shapes our “needs” or “desires”?
- How does the field of design produce distress and other forms of suffering, for example in the clash in between bodies and fashion design; and in the imperative voices of digital design, network design, big data design and its implications?
- Through which strategies does design escape from neoliberal rationality - that consolidates and nurtures it - to face and combat modelling in the most diverse instances, as well as to create or enhance lines of resistance?

I understand that some axes and expressions can activate the unfolding questions and discussions:

- *Neoliberalism and control _ rationalities and technologies; projected, watched, and imprisoned lives; devices of oppression and exclusion.*
- *Projected bodies, infected/affected bodies _ technology and illness; asphyxia and dystopias; respirators and lifeguards; virulence, dissent, and insurrection.*
- *Ways of (r)existence _ aesthetics in line of flight; political imagination; experiments; jerry-rig; peripheries; decolonialities.*
- *Micropolitics of care and resistance _ disobedient objects, artifacts or clothing; poetic potentiality and activist affections; care dispositives; projects and objects in social practices and actions.*
- *Crossroads and enchantments _ at the edges of art; ancestral territories; utopias and (un)possible horizons; diagnostics and compasses, care and curatorship.*

This cartography started to gain life in 2018, during my postdoctoral internship in the Arts Department of the Goldsmiths University of London - good encounter with the Micropolitics Research Group - conducted by the artist and researcher Susan Kelly (to whom I dedicate this dossier).

The thematic lines continued to resonate in the year of 2019 - one startle after the other, in Brazil recently taken over by an extreme right populist government, ultra-neoliberal, with explicitly necropolitical practices.

The call to the authors occurred at the end of 2020, in pandemic times, of radical socio-economic instability, overwhelming life digitalization, physical contact limitation, extreme health fragilization and glaring advances at the production of psychic suffering. Among the most diverse ways of death presence and of policies of death, the expression "take care" became a daily statement (not without contradictions), and the questions surrounding strategies for collective care are in full vibration. We are in 2021. The concept of health and the call of its plurals remains urgent.

I thank the authors that felt activated by the calling, and contributed to multiply our lines. Adriana F. Martinez, Veridiana Zurita and Larissa Almada trigger our reflexions, outlining aspects of the neoliberalism, surveillance capitalism and humanitarianism, arid capture lands, not without gaps. Valeria Graziano and Maddalena Fragnito argue for the public dimension of health, discussing the design of medical policies and the medicalisation of Medicine. Tarcísio Almeida instigates us with a micropolitics of touch and ungovernable affections, which directs our gaze to Talita Tibola, Rosane Preciosa and Paolo Plotegher's texts, all of them in the name of alterities, non-totalizing and non-binary strategies. They approach co-creation, production of spaces, and dispositives of conversation, conviviality, writing, and art. Marina Pimentel, Geraldo Lima, and Susanne Pinheiro Dias follow with reflections about clothes' attributes, between playfulness and disobedience, which defy the parameters given by design in its categorizations. Lastly, Laura Novik and Eduardo Motta glimpse dystopian and utopian, earthly and extraterrestrial futures, forwarding our zigzags to unending conexions: these which, oxalá, you readers will make.

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Between the texts, Fred Paulino's gabiological look, Ronaldo Fraga's wearables re-existences, Bijaris' public poetics and the Opavivará's sensational-affective-objects-spaces, stitch the essays with breaths, breaths, breaths. It's needed! I appreciate the kindness of these creators, to plot lines of flight with us.

Crisis, critics, creation: here is our crossing. Our zigzags wish to revitalize Gilles Deleuze's words about the letter z in L'Abécédaire, when he evokes the lightning, the one who lights "dark precursors" connecting disparities for the creation of singular potentials. Hope our transversals reverberate, activate strengths, movements, and breaths in these hard times.

I hugely thank Marina Pimentel and Marcus Vinicius Pereira, dear students, who worked with me in the organization of the texts, with generous and attentive dedication, which expanded our bonds.

Besides Susan Kelly, this work is also dedicated to Livia Bambozzi, who surprises me with her attention and perspicacity to the paradoxes between pathologization and health. And the groups of patients attended by the Cuide-se project, since 2014, at the Sedes Sapientiae Institute, who had drawn with me and the psychoanalyst Deborah de Paula Souza, a critic, a clinic and an ethic of the non-captured care of self.

Cristiane Mesquita

Dossier PPG–DTI UNIFATEA

Design, Reflections and Experience Reports: Social Representations and Contributions of a Professional Master's Program for the advancement of knowledge in Design

The Postgraduate Program (Professional Master's) in Design, Technology and Innovation (PPG-DTI) at the Teresa D'Ávila University Center (UNIFATEA) started its activities in the second semester of 2015.

UNIFATEA's PPG-DTI is linked to the Dean of Research, Graduate Studies and Extension (PRPPG) and the following coordinations: Research Ethics Committee (CEP), Institutional Relations (IR), Technological Innovation Center (NIT), Institutional Scholarship Programs (CNPq - PIBIC, PIBITI and PIBIC-EM) and the Electronic Magazine Publishing System (SEER).

The creation of the Program started from the correlation between demand and competence of professors, collaborators and those who currently work in three lines of research: a) Management and projects; b) Technology and education and; c) Health and innovation.

UNIFATEA's PPG - DTI stands out as the only Postgraduate Program in Design in the "Professional" modality in the Southeast region of Brazil. It performs interdisciplinary and strategic activities in the formation of highly qualified human resources with a significant contribution to the scientific development of research and technological products connected to the field of Design and related areas.

The Program has had an impact on multiple dimensions related to teaching and learning; impact on the development of artefacts, services and techniques for society; innovation and technology transfer; production of knowledge and internationalization of research carried out in the state of São Paulo, neighbouring states and abroad. These integrated actions contribute in a multi-scale way with local, state, national and international communities in the social and economic dimensions, reflecting in the improvement of the quality of life. In this way, the program enhances students' studies in the field of innovation and entrepreneurship.

Since the beginning of the PPG-DTI, the faculty and alumni have built new perspectives on design and its interfaces (interdisciplinary) in several interinstitutional dimensions, such as: companies, the public sector (health and development departments, entrepreneurship, science, technology and innovation, city councils and prefectures), state authorities and partner universities. The multiplicity of the dimensions mentioned above demonstrates the demand for the construction of knowledge in the field of Design, particularly with regard to research in Management and Projects, Technology and Education and Health and Innovation.

Along the PPG-DTI's timeline of existence, the potential of interlocutions in investigations is verified in an Interdisciplinary, Interinstitutional and International way. Also noteworthy is the performance of research groups linked to UNIFATEA along the lines of research and their repercussions that relate to the innovation of products and services, new materials, production processes, jewelry design, surface treatment, ergonomics, ecodesign, manufacturing additive, technological innovation management, education, assistive technology, social technologies, contemporary and cultural studies.

Henrique Martins Galvão, Wellington de Oliveira e Rosinei Batista Ribeiro

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Dossier LINK Symposium

The LINK Symposium is an event that addresses the practice-related research, a modality popularized since the 1980s that allows the development of diverse and thought-provoking methodological approaches through “knowledge in action”. That is, how the thought of the nature of practice can not only give new meaning to doing, but lead to other forms of knowledge construction – including epistemologies neglected in the academic environment.

In its second edition, the LINK Symposium brought together researchers, educators and professionals in the field of arts and design to share experiences, discussing the state of the art and the potential of research conducted by practice. Initially planned to take place in São Paulo, Brazil, the event happened in a hybrid way: online over the Internet and in person at Auckland University of Technology, in New Zealand, due to the travel limitations imposed by the pandemic.

In this dossier we bring a sample that represents the richness and diversity of the practice related research. We hope that readers enjoy reading and invite everyone interested to participate in the next edition of the LINK Symposium.

Marcos Mortensen Steagall, Sérgio Nesteriuk